Decrease Likelihood of Business Losses
with the power of video technology that may help:

- Improve Police Response Time
- Reduce False Alarms
- Increase Apprehensions
- Reduce False Alarm Fees
OVER 98% OF ALARMS ARE FALSE.¹ Responding to these “non-events” puts a tremendous financial and man-power burden on law enforcement…while distracting from more important public safety needs. With the trend towards fewer police resources, tighter budgets and more calls per shift, law enforcement often simply cannot give high-priority response to traditional alarms.

The need to use limited law enforcement resources in the most effective manner possible often forces police to respond to traditional alarms only after other higher-priority calls have been cleared, leading to THE RESPONSE TIME CHALLENGE.

Police arrive on scene of a traditional alarm within an average of 45 minutes²

Often the intruder has already caused significant damage and left the scene with your valuables

Apprehension rates for traditional alarms are so low (less than 1%)³ that there is typically a low probability of you recovering your business losses

A growing trend is for jurisdictions around the country to require verification of an actual intruder prior to police dispatch. There are currently 6 states and over 150 cities and counties that require alarm verification…numbers that will likely continue to grow as budgets tighten. Many jurisdictions are also increasing false alarms fees in an attempt to push business owners towards alarm verification.

¹ U.S. Department of Justice – Office of Community Oriented Policing Services
² Salt Lake City Police Department
³ National Academy Associate Magazine of the FBI

"Burglar alarms are typically given low priority by responding officers when up to 98% of them are not real crimes."

Past President, National Sheriff’s Association
How It Works

1

When your indoor or outdoor alarm is activated – An alarm signal with video evidence clip is transmitted to our monitoring center

2

Our security professionals – Review alarm information and video evidence to verify an intrusion and may contact law enforcement for police dispatch

3

You are contacted by our security professionals for a situation update – You can use the secure mobile app to view both live and recorded video of the incident to confirm the need for police dispatch

4

The result – Police may respond with higher priority and arrive on-scene quicker – potentially enhancing the probability of apprehension and reducing business losses from theft and damage

"Instead of ‘investigating after the fact’, video gives us the means to catch criminals in the act and actually prevent crime and reduce cost."

Past Chair, Texas Police Chief’s Association

Learn more about how STANLEY can help meet your alarm verification needs stanleysecurity.com/PriorityResponse
ABOUT US

STANLEY Security, a division of STANLEY Black & Decker (NYSE: SWK), is a provider of integrated security solutions for commercial and industrial organizations globally. We deliver a comprehensive suite of security products, software and integrated systems with a strong emphasis on service.

Learn more about how STANLEY Security can help meet your security needs.

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