

Non-Scan Identification

Identify Loss and Enhance Margin

Grow Your Margins with POS Video Intelligence & Analytics

This technology identifies **irregularities that other systems may miss** by applying advanced video and data analytics to existing point of sale video and data streams. Our technology will quickly deliver results by identifying the non-scan activities you need to fix in order to protect and enhance your gross margins.

- ▼ Sweethearting Detection
- ▼ Irregular Refunding
- ▼ Irregular Discounting
- ▼ Cashier Errors
- ▼ Irregular Voiding
- ▼ Organized Retail Crime Activity
- ▼ Self-Checkout Loss
- ▼ Basket-Based Loss
- ▼ Cashier Errors

A significant portion of retail shrink occurs at the point of sale.



Revolutionary POS Video Intelligence & Analytics

- Identifies irregularities that other systems may miss
- Able to detect losses as they occur vs. exceptions
- Delivers video-recorded files to support your claims
- Handles all types of register transactions
- Secures and anonymizes video data for data protection
- Manages data uploads to make the best use of network connections
- No integration required utilizing push data from the POS software
- Adaptable to meet your business goals



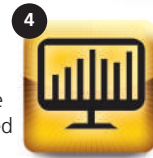
1 Video and POS data are fed to the Data Collection Unit



2 Pre-filtered data is securely uploaded to cloud based servers



3 Trained retail analysts validate the output before results are released



4 The STANLEY Retail Insights Dashboard allows you to view the results customized to you

Automated POS Non-Scanning Detection that Works for You

GROCERY: CONVEYOR NON-SCAN

GROCERY: SELF SERVICE NON-SCAN



FASHION: EXPRESS NON-SCAN

DIY: EXPRESS NON-SCAN



Flexibility You Need

We cover most point of sale configurations and are able to detect and report non-scanning activity whether you operate a major grocery retailer, DIY store, fashion outlet or large department store. Whatever combination of registers you operate, we will give you insight into your POS operations.

Operational Improvements

Identification of staff training needs and increased productivity from staff as a result of continuous effective monitoring.

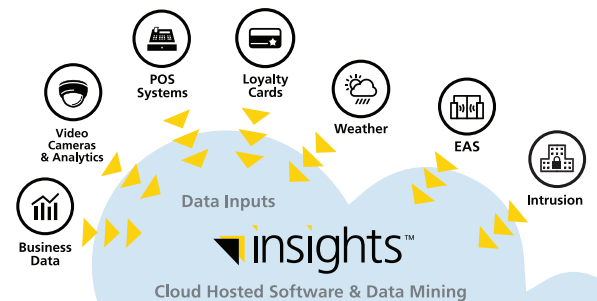
PCI Compliance

To strive for PCI compliance, you can choose who views data based on its sensitivity. You have the option to anonymize or reveal POS data (prices, clerk IDs, etc.) and video data (faces, cards, etc.) in line with requirements.

Complete Video and Data Retail Analytic Solution

In addition to identifying loss and enhancing margin, STANLEY Insights delivers rich and meaningful information on key performance measures to drive excellence. Track and improve metrics that directly impact the success of your retail operation:

- Traffic Counting & Flow
- Sales Conversion Rates
- Point of Sale Exceptions
- Analysis of Shrink
- Customer Dwell Times & Areas
- Line Queue Analytics
- Store & Cashier Performance
- Store vs. Store Comparison
- Promotion Success



Dashboard Visualization & Analytics