

**STANLEY**  
Security



## Comprehensive Video Solutions & Services

*Industry-leading video solutions for your business*

# STANLEY VIDEO SURVEILLANCE & SERVICES

Gaining visibility and insight into your business can be a challenge. Whether you manage one location or 1,000, an effective video surveillance system serves as a crime deterrent as well as a key method to capture and document security events on your premises. With STANLEY Security's video surveillance solutions, we can keep an eye on your facility so you can focus on what matters most: running your business.

STANLEY has the expertise to design, install, service, and monitor a system that will fit your unique business needs. Whether you're looking for a basic video surveillance system, a system to do more for your business, or advanced video storage options, STANLEY can deliver the solution you need.

## Vast Video Capabilities:

- ▶ IP and analog camera systems
- ▶ Local, network, and cloud-based video storage options
- ▶ Video monitoring
- ▶ Video alarm verification
- ▶ Live-view video on your mobile device
- ▶ Advanced video analytics capabilities and reporting
- ▶ Integration with intrusion, access control, and more

## Video Surveillance and Services Can Help You:

- ▶ Reduce loss
- ▶ Document events and improve employee safety
- ▶ Gain visibility
- ▶ Ensure optimum performance

## REDUCE LOSS

One of the best ways to reduce loss is to prevent intrusions from occurring altogether. Video surveillance systems are an essential component of any solution designed to prevent crimes before they happen.

### ALARM VERIFICATION

Law enforcement studies consistently report over 90% of alarms resulting in police response prove to be false, and many communities do not have the resources to respond to all of these alarms in a timely manner. That's where alarm verification technology comes in.

- ▶ **Communication.** Alarm events are communicated to the central monitoring station with pre- and post-event video clips and audio feeds.
- ▶ **Verification.** Utilizing the video and audio feeds, the central station can more accurately determine if there is a likely crime in progress.
- ▶ **Priority Response.** Dispatchers can alert law enforcement of the verified alarm, which may influence the priority assigned to their response.

- ▶ **More Apprehensions.** A faster response enhances the probability of law enforcement apprehending an intruder.

When it comes to video alarm verification solutions, STANLEY provides you with a unique combination of **awareness** and **flexibility**.

### AWARENESS

Our alarm verification solutions empower you with more awareness of how your business is being protected. You'll gain peace of mind knowing that your locations are secure.

- ▶ **Receive Alerts.** Receive text message and email alerts with associated video clips whenever an alarm is triggered.
- ▶ **Confirm Activity.** By receiving a clip of the alarm event, you can assist the central station in confirming the veracity of any alarm by alerting us to notify the authorities of a likely crime in progress.

### FLEXIBILITY

Due to our longstanding expertise and technical capabilities, STANLEY can offer you the right alarm verification solution purpose-built for your needs.

- ▶ **Remote Technology.** For large or remote locations, such as vacant buildings, agricultural sites, or construction sites, we offer wireless, battery-powered, motion-sensing cameras that transmit alarm data to the central monitoring station.
- ▶ **Broad Compatibility.** STANLEY offers the widest range of system compatibility available on the market today so you can utilize your existing video system cameras and infrastructure.\*



## DOCUMENT EVENTS AND IMPROVE EMPLOYEE SAFETY

We know that providing employee safety and a positive customer experience are your top priorities. Our video surveillance systems are an essential component in helping to create a safe environment for your staff *and* customers. In the case of a slip and fall or another accident, video surveillance is also an effective source for documentation and evidence.

### OPEN/CLOSE SERVICES

Our open/close services allow you to document open/close activity and ensure the safety of your employees as they arm/disarm your alarm system.

- ▼ **Recording.** Capture video footage each time your system is armed or disarmed to reduce the sharing of alarm passcodes.
- ▼ **Supervision.** STANLEY can observe the opening/closing of your facility in real-time. A STANLEY monitoring specialist will take action if passcode sharing or a duress situation is observed.

### VIDEO ESCORT

This service ensures the safety of your employees during high-risk work operations or circumstances, such as virtually walking an employee to their car.

- ▼ **Live Monitoring.** In high risk circumstances, our monitoring specialists can ensure your employees remain safe and secure.
- ▼ **Responsiveness.** In case of emergency, STANLEY follows your response plan.

### ON-DEMAND LIVE VIDEO ACCESS

With On-Demand Live Video Access you can use your video surveillance network to see what's happening throughout your business.

- ▼ **See All.** View a live feed of your surveillance footage at any time.
- ▼ **Convenient Access.** Retrieve and share recorded images from your video storage device.
- ▼ **Connect On-the-Go.** You can quickly and effortlessly connect to all your video systems directly from your mobile device.

### INCIDENT RETRIEVAL

STANLEY assists with major occurrence investigations that involve law enforcement authorities – including break-ins, robberies, assaults, and more.

- ▼ **Store Events.** STANLEY retrieves incident images and video to create long-term archives of your video footage.
- ▼ **Optimize Reporting.** Receive incident retrieval on-demand, with multiple images per report and all key activity data.

“ Our STANLEY ProtectionNet™ Customer Service Center will provide real-time video monitoring to help ensure employee safety. ”



## GAIN VISIBILITY

Gaining a first-hand perspective on what's happening at your locations provides you with better information when you're not there and ultimately improves security.

### VIDEO GUARD SERVICES

Our Video Guard services can replace or augment your traditional security guard tour services.

- ▼ **Virtual Guard Tour.** Following your schedule, we view your premises to ensure employee safety, normal business operations, and no unauthorized access.
- ▼ **Reduce Costs.** This service allows you to not only reduce guard costs, but it also enables you to deter criminal activity, reduce loss, and document events for evidence.

### COMPLIANCE AUDITS

Leveraging your video security system to improve ongoing operations is a win for your entire business.

- ▼ **Enforce Standards.** Our monitoring specialists virtually audit your locations to ensure they adhere to your unique business practices.
- ▼ **Assess Compliance.** We provide custom online pass/fail audit reports with optional immediate notification if any of your locations are out of compliance.





## Spotlight on our Network Operations Center

STANLEY's Network Operations Center (NOC) is dedicated to providing multi-location customers with numerous capabilities to bolster operational efficiencies and video monitoring capabilities including:

- ▼ **Remote Diagnostics.** The NOC can remotely monitor and assess the health of IP video systems and notify you of any issues, minimizing system downtime.
- ▼ **Installation Support.** Our team provides support during on-site IP camera installations, saving time and reducing labor costs if questions arise.

## ENSURE OPTIMUM PERFORMANCE

Properly maintaining your video surveillance system is critical to your business's security. With STANLEY video support services, you'll have peace of mind knowing that your video surveillance system is functioning properly and delivering the maximum benefit to your business.

### SYSTEM HEALTH CHECK

With System Health Check, we can remotely connect to your video system to verify that everything is functioning properly. If a problem is detected, STANLEY will automatically initiate corrective action, ensuring maximum up time.

- ▼ **Verify Functionality.** Verify that the communication link, system image capacity, and cameras are functioning properly.
- ▼ **Receive Reports.** View regular diagnostic reports on your system's performance.
- ▼ **Ongoing Support.** Receive software support, upgrades, and patches as required.

### IMAGE QUALITY CHECK

Utilizing Image Quality Check, we ensure your video surveillance system is producing the highest quality images possible.

- ▼ **Verify Quality.** Our specialists download sample images from all your cameras monthly or quarterly to verify quality and camera orientation.
- ▼ **Reduce Downtime.** STANLEY conducts remote diagnostics of the equipment. When issues are identified, corrective action is taken.

### SERVICE & PREVENTATIVE MAINTENANCE PLANS

STANLEY offers comprehensive service and preventative maintenance plans that help reduce unexpected expenses, ensure your system stays up and running, and provide you with peace of mind.

- ▼ **Avoid Downtime.** By inspecting your systems on a scheduled basis, you avoid system downtime in the event of a camera or another component failing. Our faster response will minimize your downtime and repair costs.
- ▼ **Customizable Options.** Choose a plan that meets your unique business needs. Our plans can be modified with customizable options for equipment and labor costs as well as service response times.

### Our Preventative Maintenance Plans Include:

- ▼ Visual inspection of devices
- ▼ Walk-test of system components
- ▼ Cleaning of devices as needed
- ▼ Verification of communication link
- ▼ System training
- ▼ Programming back-up and software patch updates for PC-based systems (as available)
- ▼ Monthly, quarterly, semi-annual, and annual inspection options available
- ▼ Access to technical support through our Technical Assistance Center (TAC)

# STANLEY®

## Security

## ABOUT US

STANLEY Security, a division of STANLEY Black & Decker (NYSE: SWK), is a provider of integrated security solutions for commercial and industrial organizations globally. We deliver a comprehensive suite of security products, software and integrated systems with a strong emphasis on service.

**Learn more about how STANLEY Security can help meet your security needs.**

**855-5-STANLEY | [www.stanleycss.com](http://www.stanleycss.com)**

*\*For a full list of supported technologies, please visit <http://www.stanleycss.com/Alarm-Verification/Compatibility>*

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