

For more information contact:
Lynda Murphy (lynda@murphyknott.com)
Murphy Knott Public Relations, Inc.
312.867.9177

STANLEY SECURITY ANNOUNCES STANLEY® GUARD
*Mobility Solution Delivers Security and Response Management
to Campuses and Workplaces*

Indianapolis, IN – February 22, 2016 – STANLEY Security, a leading global manufacturer and integrator of comprehensive security solutions for a wide range of industries, announces STANLEY Guard, a smartphone and cloud-based personal safety and security response suite. The STANLEY Guard **Personal Safety** app allows users – whether they are students, employees, or executives – to send alerts, including video and their GPS location, directly to their security command center for immediate response. The STANLEY Guard **Security Response** app is designed to coordinate incident responses and provide a means of task management for facilities and institutions that manage their own security. Finally, the STANLEY Guard **Command Center** platform provides businesses, schools, and other facilities an effective means to verify and dispatch their security resources and manage mass notifications.

The STANLEY Guard campus security mobility solution provides personal safety beginning with a user triggering an alert from their Personal Safety app. Once the alert is triggered, the user's smartphone immediately notifies the STANLEY Guard Command Center portal and begins to transmit the user's identity and location, as well as live audio and video that may be used as evidence of the incident. If the user chooses, he or she may then shake their smartphone, turning the device into a high-volume, strobe-light alarm.

As the Command Center portal receives the alert triggered from the user's smartphone in real-time, the authenticity and severity of the threat may be verified. In addition to receiving the user's real-time video and audio evidence, location and identity, the Command Center also sees a record of previous alerts, including comments from dispatchers and first responders. Once the Command Center verifies a threat, a police or security officer may be dispatched through the STANLEY Guard Security Response app. Further, the Command Center can choose which security officer to dispatch based on either their proximity to the incident or their unique qualifications and skill set.

Security personnel are notified of the incident in progress, and are provided with all pertinent information, including a map and GPS guidance to the incident's location through the STANLEY Guard Security Response app. The Security Response app may also be used to capture and coordinate video and audio evidence, as well as provide detail response reports from each individual security personnel.

Key Features:

- **Send Alerts:** users can notify security whenever the need arises from anywhere on their premises.
- **Schedule Meetings:** automatically alert authorities if the user deviates from their schedule and does not switch off a timed alert.
- **Conduct Journeys:** the user can set pre-arranged routes and automatically alert authorities if they deviate from their route and do not switch off a timed alert.
- **Man-Down Functionality:** the user can activate this feature to automatically alert authorities if their device senses a fall, collision, or similar incident.
- **Lone Worker Safety Solutions:** provides employees with a direct line to security in any situation.
- **Geo-fencing:** assign security personnel to defined areas to improve coverage, efficiency, and productivity.

"STANLEY Guard is a mobile security system that utilizes the powerful tools already built-in to the technology in everyone's pocket," said Kyle Gordon, Vice President, Campus Solutions at STANLEY Security.

“The real beauty is that STANLEY Guard coordinates all of these smartphone tools, like video recording and geo-locating, to create a complete security solution that provides real-time evidence collection and security response. Whether it’s a college or enterprise campus – or any other type of facility, for that matter – creating a safe environment should not be a burden directed solely at law enforcement or security authorities; it needs to be a collaboration between the protected and their protectors. With STANLEY Guard, everyone can take an active role in protecting themselves and their institution.”

For more information on the STANLEY Guard Campus Security Mobility Solution, please visit www.stanleysecurity.com.

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About STANLEY Security

STANLEY Security, a division of Stanley Black & Decker (NYSE: SWK), is a provider of integrated security solutions defining the future of the security industry. STANLEY delivers a comprehensive suite of security products, software and integrated systems with a strong emphasis on service. STANLEY is powered by a culture of continuous innovation, providing revolutionary technology and unmatched customer service to commercial, institutional and industrial businesses and organizations. We focus on complete customer transparency and operational excellence in the five customer touchpoints: account management, installation, service, monitoring and billing. STANLEY takes pride in our signature approach to doing business – offering global resources, with a local touch. As one of the world’s largest and most comprehensive security providers, we’re protecting what’s important to you by designing, installing, servicing and monitoring an extensive array of products and solutions that span the entire security spectrum:

- Intrusion, Fire, Access Control and Video Surveillance Systems
- Systems Integration & Vertical Market Solutions
- Automatic Entrance Solutions
- Door Locking Hardware, Closers & Exit Devices
- Master Keyed Systems
- Safe Lock & Vault Solutions
- Asset Visibility Solutions
- Biometric Identity Authentication Solutions
- UL & Bilingual ULC Monitoring Services

- Real-Time, Online eServices

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