



Security Solutions

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Stanley Security Solutions Launches at ASIS International 50th Annual Seminar & Exhibits

Provider of Access and Security Solutions Offers Direct-to-End User, Service-Based Value Proposition

DALLAS, TX (Booth # 1509) – September 27, 2004 – Stanley Security Solutions, Inc., a provider of access and security solutions and a fully owned product group of The Stanley Works, announced its official launch at this year's ASIS International 50th Annual Seminar and Exhibits in Dallas.

Stanley Security Solutions provides a new and innovative approach to delivering access and security products and services. Stanley Security Solutions employs a direct-to-end user strategy via a single channel that contains a service and solutions based emphasis. Stanley Security Solutions is comprised of nine "industry leading" divisions, each with distinct proficiencies and specialized expertise. The Stanley Security Solutions nine operating divisions include:

- Best Access Systems
- Blick
- c.j. rush industries
- Frisco Bay
- Integrator.com
- Intivid Solutions
- Senior Technologies
- Stanley Access Technologies
- Stanley Hardware

The Stanley Security Solutions business model enables it to implement and leverage a comprehensive, total service integration capability.

This allows Stanley Security Solutions to better and more completely serve its security customers, from the initial planning stages through installation and ongoing service.

“Today's security landscape is missing an essential service and solutions component that, in today's fast evolving market, needs to be included beyond simple, one dimensional products,” said Justin Boswell, president of Stanley Security Solutions. “As a result, Stanley Security Solutions is working to fill this void by establishing itself as a one-stop, complete resource for all of the industry's security needs.”

Mr. Boswell continued: “This includes a heavy emphasis on not just a broad and diverse range of products, but also enhanced, integrated and customer focused service. This, combined with our deep industry experience and know how, translates into a total security solution proposition for the customer.”

In addition to exhibiting and demonstrating its suite of integrated products and services on the ASIS show floor, Stanley Security Solutions will hold a media briefing to formally introduce the company, its executives and its vision and value proposition in the security industry. The briefing will take place on Wednesday, September 29 from 11:00 am to 1:00 pm in room D220.

About Stanley Security Solutions

Comprised of nine specialized divisions, Stanley Security Solutions is a provider of access and security products and services delivered directly to end users in numerous vertical markets and industries. With a strategy and track record of acquiring “industry leading” service companies, Stanley Security Solutions is establishing itself as a security solutions company that offers a comprehensive suite of products and services that spans the entire security spectrum.