



STANLEY CSS NORTH AMERICA RECEIVES THREE TOP AWARDS AT INDUSTRY'S INTERNATIONAL SECURITY CONFERENCE



From Left to Right: Damon Kanzler, VP National Account Operations; Felix Gonzales, VP Strategic Initiatives & Business Development; Tony Byerly, President & COO Stanley CSS North America & UK Direct; Beth Tarnoff, Director of Marketing; Christopher BenVau, VP National Accounts

NAPERVILLE, IL – (March 24, 2010) – Stanley Convergent Security Solutions North America was the most honored security company during the electronic security industry's international conference (ISC West) at the 15th Annual SAMMY (Sales and Marketing) Awards in Las Vegas. Finalists in six of 12 categories, Stanley CSS was awarded three SAMMY Awards:

- **Integrated Installation of the Year Award**- for the Conseco Fieldhouse system integration project installation, which includes our Commander solution at the home of the Indiana Pacers.
- **Best Community Outreach Program Award** – for the helping over 35 charities or community organizations, donating over 12,000 hours in volunteer work and generating over \$102,000 in donations.
- **Best Overall Integrated Marketing Program of the Year Award** – for all facets of the Stanley CSS North American marketing program, from the Best Fit custom, consultative marketing approach to the fun ASIS Game Day Field tradeshow booth.

This is the most awards Stanley CSS has ever won in a single year at the SAMMYs. This is the second time Stanley CSS has won the Integrated Installation of the Year award and the fourth time Stanley CSS has won the Best Overall Integrated Marketing Program of the Year award.

Sponsored by *Security Sales & Integration*, the magazine honors security dealers and integrators who exemplify professionalism and provide the finest example of excellence in their marketing, community service and installation endeavors. Award recipients were graded and judged by specific criteria including, but not limited to: system design, innovation, cost effectiveness, company representation effectiveness, lasting impact in the community and corporate vision.

Tony Byerly, President & COO for Stanley CSS North America & UK Direct states, "This is a significant accomplishment for Stanley CSS. Winning these three awards, in addition to our recent Dealer of the Year and Installer of the Year Awards, is a real testament to Stanley CSS's commitment to being the best of the best in all that we do, whether it is a world-class installation, community outreach or our marketing endeavors."

For more information about The SAMMY Awards view: www.securitysales.com or www.thesammyawards.com.