



### The ELITE Partnership Program

The *ELITE Partnership Program* offers valuable rebates, professional training, and free business development funds to a select group of America's finest locksmiths. Take advantage of these benefits whenever you purchase BEST, PRECISION, and STANLEY Commercial Hardware products from a participating distributor.



## ELITE PARTNERSHIP PROGRAM

EXCEPTIONAL LOCKSMITHS, INSTALLERS, AND TECHNICIANS EXCLUSIVE PARTNERSHIP PROGRAM

STANLEY Security's *ELITE Partnership Program* recognizes and rewards the expertise and contributions of the country's top locksmiths. With membership extended only to a select few, the *ELITE Partnership Program* offers valuable benefits for you and your business.



STANLEY Security is a leading provider of security products that can make people, places and assets more secure and productive. With leading brands such as BEST, PRECISION, Sargent & Greenleaf, STANLEY, Pacom, Sonitrol, and Eyelock, the portfolio includes: mechanical and electronic locks, cores and keying systems, door closers, exit devices, architectural hardware, automatic door and entrance solutions, safe and vault locks, iris biometric identity authentication, intrusion and access control, and fully integrated access control software systems.

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STANLEY Security has long been privileged to build relationships with America's best locksmiths. Now, more than ever, we want to express our loyalty to you: the elite practitioners who use BEST, PRECISION, and STANLEY Commercial Hardware products to craft complete access control solutions. The *ELITE Partnership Program* is more than a rewards program—it unites the nation's

top security brands and a select group of the most highly qualified and respected locksmiths in the industry.

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#### A Heritage of American Craftsmanship

For nearly 100 years, STANLEY Security and its trusted premium brands—BEST, PRECISION, and STANLEY Commercial Hardware—have built a reputation for quality, strength, durability, longevity, and reliability. Made with an exacting standard of care, these products represent excellent value and outstanding craftsmanship.

What's more, when you select BEST, PRECISION, or STANLEY Commercial Hardware products, STANLEY Security donates a percentage of the proceeds to benefit the *Wounded Warrior Project*. It is our privilege to give back to the veterans whose service helps to keep our nation secure.



### America's Most Trusted Access Control Brands: Now Available Through Your Distributors

For years, America's top names in security product lines—BEST, PRECISION, and STANLEY Commercial Hardware—were only available through branch locations. Now these trusted products are available nationwide to locksmiths through your regular distribution channels.

#### Excellent Return on an Exceptional Investment

Choosing BEST, PRECISION, and STANLEY Commercial Hardware components for your Access Control solutions offers the best possible return on your investment. Throughout the security field—from experts to end users—people trust the quality and reliability of STANLEY Security brands with good reason: we offer top-of-the-line components that guarantee:

- A higher level of security.
- Less ongoing maintenance.
- Lower installation time.
- Fewer call-backs.

Add high-impact rewards programs like our *ELITE Partnership Program* and the nation's elite brands are even more of a value.

*For quality and reliability you can trust, turn to BEST, PRECISION, and STANLEY Commercial Hardware—available through your local distributors.*

### Partner with STANLEY Security for Even Greater Value

In addition to making our top products more widely available, STANLEY Security created the *ELITE Partnership Program* to reward the loyalty and expertise of a select group of the nation's best locksmiths. The *ELITE Partnership Program* can help you build your customer base, hone your skills, and take your business to the next level.

#### Rebates and Special Pricing

Building on our successful Lock-In Rewards program, which allows customers to earn points from qualifying BEST, PRECISION, and STANLEY Commercial Hardware products, STANLEY Security offers additional rebates and special pricing to *ELITE Partnership Program* members.

#### Program incentives include:

- Rebates worth up to 20% of order totals.
- Merchandise samples, mounted product samples, and marketing materials worth up to 30% of order totals.

- An additional 5% rebate on all recurring orders in 2014.
- Special discount pricing of 20% off all keying tools ordered in 2014.
- Entry to win a NASCAR prize package\*, including a logo on #9 Marcos Ambrose's Sprint Cup car trunk, VIP tours, and Pit Road race seating for the winner and three guests.

#### Free Professional Training

Program membership also includes free training sessions at the STANLEY Center of Learning & Innovation in Indianapolis. Members can use business development funds from STANLEY to offset travel costs. With courses in master keying, configuration, installation and more, professional training from STANLEY will increase your skills and marketability as your customers see credentials from a brand they know and trust.

#### Business Development Funds

STANLEY Security gives *ELITE Partnership Program* members business development funds worth 2% of annual purchases up to \$200 annually. These funds can be used for:

- Membership fees.
- Travel expenses to attend training and events
- Marketing materials that include the STANLEY logo, such as vehicle signage, uniforms, and more.

See how our *ELITE Partnership Program* can boost your business.

[www.STANLEYSecurity.com](http://www.STANLEYSecurity.com)

\* Entry limited to program members who purchase at least \$10,000 in STANLEY Security brand products through participating LIR wholesalers, and who attend at least one free advanced training class at STANLEY University by September 30, 2014. See [website] for prize package details and entry information.



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